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| Alliteration AllusionAnaphora AntithesisAphorism ApostropheAssonance Chiasmus Consonance Diction | EthosEuphemism IdiomLitotes  LogosMetaphor MetonymyOxymoronParadox | Parallelism PathosPersonificationRhetorical questionsSarcasmSatire Simile SyllogismSyntax |